



National Auctioneers Association

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LOCAL AUCTIONEER VIES FOR BID-CALLING CHAMPIONSHIP TITLE

Auctioneers around the world are warming up their vocal cords and perfecting their specialized chants in preparation for the world's largest bid-calling competition, the International Auctioneer Championship (IAC).

This annual competition, open to members of the National Auctioneers Association, draws nearly 100 auction professionals who vie for the IAC title and a one-year reign as "champion." **Johan Graham**, of **Standing Bar G Productions** in **Apple Valley, CA** will be among this year's contestants at the event which is set to take place Wednesday, July 17 at the Hilton Hotel in the Walt Disney World Resort, Orlando. Preliminaries begin at 10 a.m. with finals at 7:30 p.m.

The competition includes both men's and women's divisions. Winners in each division are awarded prize packages that include \$5,000 in cash, a championship trophy, signature ring and one year's free use of a vehicle. As champions, they will spend their year reign making public appearances and speaking on behalf of the auction industry.

To demonstrate their bid-calling techniques, all contestants are required to auction three items during the competition. They are judged on their appearance and poise, body language and eye contact with the crowd, and the clarity, speed and rhythm of their auction chant. The contest also includes an interview process that allows the auctioneers to showcase their communication skills.

Launched in 1988, the IAC attracts both young and old, seasoned and new auction professionals. The contest is one of the many events that will take place during the NAA's 53rd International Auctioneers Conference and Show, set for July 15-20. For more information, go to www.auctioneers.org.

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